



## Publishing your Data

# The most flexible data publishing solution available!

## Lots of Publishing Destinations

With CatBase, you can publish your data in many different ways:

- With Adobe InDesign
- With QuarkXPress
- With Microsoft Word
- As an XML file
- As an Excel spreadsheet
- As a csv or delimited text file
- To another ODBC-compliant database such as MS SqlServer
- To a MySQL database

## Loads of publishing options

- Create any number of [Publishing Projects](#) to publish your data in endless ways.
- Include any number of images in your publications
- Create Rules to tell CatBase:
  - What data to include or leave out, depending on criteria you specify
  - How to style the data according to your criteria (e.g.: If it's a new product, set the Product Name in a different style)
  - How to manipulate the data (e.g.: mark up or discount all prices by 10% for a discount catalog)
- Create and publish all kinds of custom bar codes, including QR codes (e.g.: create a QR code that links to a product's info page on your website).
- Create custom hyperlinks.
- Create Cross-References within a publication (InDesign only)
- Include data from related tables (e.g.: for each Product, include a list of all its Parts) and set them in beautifully designed tables.
- Send emails to contacts in your database.
- Send letters to contacts in your database.
- Print labels.

## Learn More

- See [an overview of the publishing process](#)
- See [examples of publications that were produced with CatBase](#)
- Learn about [Publishing Projects](#)

