



catbase
TOP DOG IN DATA PUBLISHING

Why Use CatBase?



- ✓ Save Time
- ✓ Save Money
- ✓ Create Customised Editions
- ✓ Eliminate Errors

If you've got some data in a database, spreadsheet, or any other source, and you need to turn it into a perfectly formatted publication, CatBase will save you a great deal of time and money by automating the job.

What is CatBase?

CatBase is a data publishing application that automates the tedious, repetitive and error-prone task of converting plain data into beautiful publications such as catalogues, price lists, and directories.

Based on a full-featured database engine, CatBase offers tremendous flexibility. You can use CatBase to manage and maintain your data, or you can import the data from another source - such as a spreadsheet or another database - and then let CatBase create your publication.



Use CatBase to produce:

- Catalogues
- Directories
- Price Lists
- Personalised Documents
- Customised Order Documents
- School Yearbooks
- Prospectuses
- ... or any kind of data-based publication

Create publications as

- PDFs
- Microsoft Word documents
- Adobe InDesign files

Features:

- User-definable tables, fields, list and data entry views
- Create any number of [Publishing Projects](#) to produce all kinds of publications from your data
- Include any number of images, such as product images, logos, etc.
- Define [Rules](#) to determine what details to publish and/or how to format them
- Automatically create and publish [Bar Codes and QR Codes](#)
- [Update data in your publication](#) - eg pricing updates (when publishing with InDesign)
- Add [hyperlinks](#) to any field
- Insert customised text
- Insert punctuation, such as tabs and soft returns
- Create and fill text boxes, [such as "Car Trader"-style mini ads \(currently, only with InDesign\)](#)
- Create all kinds of tables with customised columns - let CatBase figure out how many columns to include for each table, according to the product's details
- Send merged emails and letters
- Produce customised labels
- Use Memos to create reminders
- Spelling checker
- Update existing data with imported data
- UNPARALLELED context-sensitive help topics

Watsons Directories (UK)

"This is a brilliant and flexible product that allows us to maintain a huge database of business information that is then published digitally creating a search engine of over 18,000 business listings and marketing profiles across 328 industry categories." - Amanda Watson, MD [See Website](#)

More Examples of Publications that have been created with CatBase



Marx Myles (New York)

"It's hard to believe how great this program really is. I highly recommend it for anyone that has struggled with the layout of directories or catalogs." - Sheldon Marx

Technical Stuff:

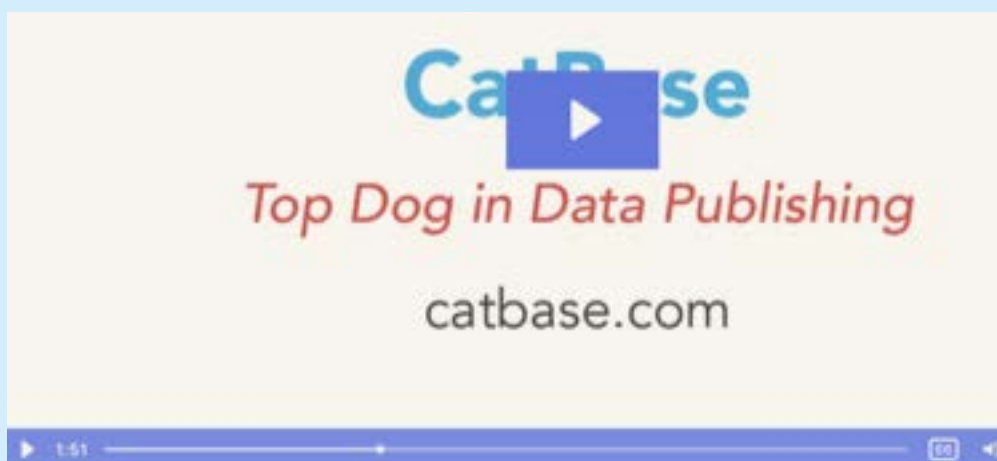
- Runs on Macintosh and Windows PCs
- Single-user and Multi-user versions available: Clients can be any mixture of PCs and Macs.
- Based on a SQL-compliant Relational Database Management System
- Publish data in many formats:
 - Adobe InDesign tagged text
 - QuarkXpress tagged text
 - Word document
 - PDF
 - Save an editable version of your publication within the database
 - Excel spreadsheet
 - Rich Text Format
 - Tab-delimited text
 - CSV (comma-separated text)
 - XML
 - MySql database (Data Chameleon Edition)
 - ODBC data source (Data Chameleon Edition)
- Define your database:
 - Define any number of tables
 - Define the relationships between the tables
 - Define any number of fields for each table
 - Design your data entry forms and list views
- Import data from many sources:
 - Excel spreadsheet
 - CSV file
 - Tab-delimited text file
 - Text file with custom delimiters
 - XML
 - MySql database (Data Chameleon Edition)
 - ODBC data source (Data Chameleon Edition)
- Security:
 - Complete control over each user's access to database functions.
 - Built-in, robust backup system with automatic restore in case of a crash.
 - Comprehensive Audit Trail keeps track of every modification: What was changed, who changed it, and when (optional).
- Special Requirements:
 - If you need CatBase to do something it does not do out-of-the-box, we can create custom scripts and modules to perform just about any task. For an example, [see this Case Study](#).

Get a free, fully functional Trial Version

[Click here](#) to download a fully functional Trial version of CatBase from our website!

Any Questions?

[Contact us!](#)



CatBase is developed in the UK by
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